

**Media:**

ECOtality, Inc.  
Jeanine L'Ecuyer  
[jlecuyer@ecotality.com](mailto:jlecuyer@ecotality.com)  
(480) 776-2176

**Investor Relations:**

Alliance Advisors for ECOtality  
Thomas Walsh  
[twalsh@allianceadvisors.net](mailto:twalsh@allianceadvisors.net)  
(212) 398-3486

**ADVISORY**

## **eTec's Don Karner to Discuss Future of Transportation at EDTA Capitol Hill Panel**

PHOENIX – Tuesday, April 20, 2010 – [ECOtality, Inc.](#) (OTCBB: [ETLE](#)), a leader in clean electric transportation and storage technologies, announced today that Don Karner, President and CEO of its wholly-owned subsidiary, eTec (Electric Transportation Engineering Corporation) will participate in a panel discussion of electric vehicles and advanced transportation in Washington, D.C. on Wednesday, April 21, 2010 at 1:30 p.m. The panel is part of the Electric Drive Transportation Association's (EDTA) Capitol Hill Briefing entitled, "Electric Drive Turning Points: Changing a Century of Transportation in 10 Years."

Karner will present the latest information regarding [The EV Project](#), the largest-ever rollout of electric vehicle infrastructure. In August 2009, ECOtality's eTec was awarded a federal stimulus grant of nearly \$100 million from the U.S. Department of Energy. The grant is funded through the American Recovery and Reinvestment Act (ARRA) with the goal of creating thousands of new jobs, preserving existing jobs, and jump-starting the economy. With a match from partners, The EV Project has a total value of more than \$200 million, and will support electric vehicles with residential, commercial and public chargers in major markets in five states: Arizona (Phoenix & Tucson metropolitan areas), Washington (Seattle area), Oregon (Portland, Salem, Corvallis and Eugene), California (San Diego) and Tennessee (Knoxville, Chattanooga and Memphis).

[The EV Project](#) has made significant progress since its debut; Karner's presentation will give an overview as well as provide a roadmap for how this groundbreaking project will deploy over the next six months. The details are as follows:

**WHAT:** Electric Drive Turning Points: Changing a Century of Transportation  
**DATE:** Wednesday, April 21, 2010  
**TIME:** 1:30 – 3:30 p.m. Eastern  
**LOCATION:** Senate Dirksen Office Building  
Constitution Avenue and 1st Street, NE  
Washington, DC 20002

### **About ECOtality, Inc.**

ECOtality, Inc. (OTCBB: [ETLE](#)), headquartered in Tempe, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

### **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.