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ECOtality, Inc. to Present at the JMP Securities Conference

PHOENIX – Monday, May 10, 2010 – ECOtality, Inc. (OTCBB: [ETLE](#)), a leader in clean electric transportation and storage technologies, announced that Mr. Jonathan Read, Chief Executive Officer, will present an update on the Company at the JMP Securities Conference in San Francisco today, Monday, May 10, 2010 at 4:00 p.m. PDT. The presentation, which will occur live at the Ritz-Carlton Hotel in San Francisco, will be concurrently webcast. The link to the webcast will be available on the ECOtality, Inc. website at www.ecotality.com.

About ECOtality, Inc.

ECOtality, Inc. (OTCBB: [ETLE](#)), headquartered in Tempe, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

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Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.