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## ECotality Announces First Day of Trading on NASDAQ

### New Ticker Symbol: ECTY

**TEMPE – Wednesday, May 19, 2010 – ECotality, Inc.** (NASDAQ:ECTY), a leader in clean electric transportation and storage technologies, announced that tomorrow, May 20, 2010, will mark its first day of trading of its common stock on the NASDAQ Capital Market exchange. The company's new ticker symbol is NASDAQ:ECTY.

"The move to NASDAQ is a tremendous milestone for ECotality, and underscores our commitment to provide transparency and visibility to our investors. As a worldwide leader in sustainable electric vehicle charging solutions, we are in good company on NASDAQ," said ECotality President and CEO Jonathan Read. "On behalf of our Board of Directors and management, I am pleased and proud to see our company take this very important step forward."

ECotality and its subsidiary ECotality North America are the lead grantees and project managers for The EV Project, the world's largest rollout of electric vehicle charging infrastructure. The EV Project is funded by a federal stimulus grant through the U.S. Department of Energy of \$99.8 million; with the partner match, the Project has a total value of \$200 million and will create or retain hundreds of jobs, as well as providing a boost to the national economy.

ECotality has also recently expanded its international operations to include ECotality Australia and ECotality China, and has received access to a credit facility of \$300 million to support and enhance the company's global reach. ECotality holds more than fifty national and international patents for battery charging, and has installed more than 5,500 charging stations for material handling, airline, marine and transit applications, and has installed more charging stations for on-road applications than any other company in North America. The company also has extensive research and development activities and has conducted more than 10 million miles of vehicle testing on over 200 advanced-fuel vehicles.

For more information about ECotality, please visit [www.ecotality.com](http://www.ecotality.com). For more information about The EV Project, please visit [www.theevproject.com](http://www.theevproject.com).

### About ECotality, Inc.

ECotality, Inc. (OTCBB: ETLE), headquartered in Tempe, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECotality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECotality, Inc., please visit [www.ecotality.com](http://www.ecotality.com).

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#### Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.